State and Area Initiatives (SAI) Handbook

2019-2020

http://www.sacac.org/about-sacac/committees/state-area-initiatives/

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stateinitiatives@sacac.org
**Expectations**

Each state should have a State & Area Initiatives Chairperson and a Drive-In Workshop Coordinator.

**State & Area Initiatives Chairperson**

1. Coordinate a state meeting during the school year to discuss state issues.
2. Work with state Legislative Day Chairs and SAI Board Chairs to know dates of those events to share with your state at the state meetings. (You should be aware of Legislative Day, Mini Camps, Drive Ins and other SACAC events.)
3. Attend the SACAC Conference.
   - Create an agenda and preside over the state meeting at the SACAC Conference.
   - Keep notes/agendas/etc. to share with other states and to pass along to the chairperson that follows you in this position.
   - If you or your institution is unable to pay for you to attend the conference, we encourage you to apply for a grant through the Counselor Participation Fund. Applications can be found at [http://www.sacac.org/knowledge-center/apply-for-grants/counselor-participation-fund](http://www.sacac.org/knowledge-center/apply-for-grants/counselor-participation-fund). Applications should be submitted before February 1. Please note that being a chairperson does not guarantee you will receive a CPF grant.
4. Work with SAI Chairs to recruit a Drive-In Workshop Coordinator, if there is not one.

**Drive-In Workshop Coordinator**

1. Coordinate a Drive-In Workshop in your state during the school year.
   - Stay within the original budget request for the drive-in workshops. (Budgets requests cannot exceed $1500)
   - Keep notes/agendas/etc. to share with other states and to pass along to the coordinator that follows you in this position.
   - Work with SAI Chairs to assure CEUs are available and documented for all participants at Drive In Workshops.
2. Attend the SACAC Conference.
   - If you or your institution is unable to pay for you to attend the conference, we encourage you to apply for a grant through the Counselor Participation Fund. Applications can be found at [http://www.sacac.org/knowledge-center/apply-for-grants/counselor-participation-fund](http://www.sacac.org/knowledge-center/apply-for-grants/counselor-participation-fund/). Applications should be submitted before February 1. Please note that being a coordinator does not guarantee you will receive a CPF grant.

**Events**

**State Meetings**

A goal of SACAC is for every state to host a state meeting in the time between the SACAC Annual Conferences. This is an opportunity for all SACAC members in the state to come together again, outside of the conference, with non-SACAC members to discuss issues in the state and promote professional development for all counselors. Some states hold this meeting in connection with Drive In Workshop, others select a day and location separate from other events. A host site for the meeting will need to be secured. Please note that SACAC is not responsible for funding meals or transportation.

**Drive-In Workshops**

SACAC supports and engages its collaborative network of enrollment and counseling professionals by promoting ethical responsibility, professional growth, access, advocacy, and outreach to help all students realize their post-secondary educational goals. The SACAC Drive-In Workshops provide high school counselors access to professional development opportunities close to home. The role of the Drive-In Coordinator is to develop, oversee, and promote at least one drive-in workshop for high school counselors in the state. The drive-in workshops are typically hosted on a college campus, that is a SACAC member institution, in order to offer the counselors a campus visit, as well as professional development information. To provide access to counselors throughout the state, the location of the workshop should rotate year to year, if possible. Continuing Education Credits must be offered at every Drive-In Workshop and it is the role of the Drive-In Coordinator to work with the SAI chairs to assure all paperwork is completed for CEUs prior to the event.
2019-2020 SAI Chairpersons and Drive-In Coordinators

***Times and Locations of Events will be updated as they are planned***

**SACAC SAI Board Members**

<table>
<thead>
<tr>
<th>State</th>
<th>Chair</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>AL, GA, MS, NC, TN</td>
<td>Katherine Buck</td>
<td><a href="mailto:katherine.buck@auburn.edu">katherine.buck@auburn.edu</a></td>
</tr>
<tr>
<td>AR, FL, LA, SC</td>
<td>Ryan Riggs</td>
<td><a href="mailto:riggsr@esj.org">riggsr@esj.org</a></td>
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**Alabama**

<table>
<thead>
<tr>
<th>State</th>
<th>Chair</th>
<th>Email</th>
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<tbody>
<tr>
<td></td>
<td>Aisha Regan</td>
<td><a href="mailto:aregan@uab.edu">aregan@uab.edu</a></td>
</tr>
<tr>
<td>State Meeting Location</td>
<td>UAB</td>
<td>Birmingham, AL</td>
</tr>
<tr>
<td>State Meeting Date</td>
<td>Wednesday, November 20th, 2019</td>
<td></td>
</tr>
<tr>
<td>Drive-In Workshop Coordinator</td>
<td>Leigh Barnett</td>
<td><a href="mailto:LBarnett@stpaulsmobile.net">LBarnett@stpaulsmobile.net</a></td>
</tr>
<tr>
<td>Drive-In Workshop Location</td>
<td>St. Paul's School, Mobile, Alabama</td>
<td></td>
</tr>
<tr>
<td>Drive-In Workshop Date</td>
<td>Wednesday, January 22nd, 2020 10:00am-3:00pm</td>
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**Arkansas**

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<tr>
<th>State</th>
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<tbody>
<tr>
<td></td>
<td>Pamela Bowie</td>
<td><a href="mailto:pbowie@astate.edu">pbowie@astate.edu</a></td>
</tr>
<tr>
<td>State Meeting Location</td>
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<td>State Meeting Date</td>
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**Florida**

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<tr>
<th>State</th>
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<tbody>
<tr>
<td></td>
<td>Myra Simpson</td>
<td><a href="mailto:msimpson@oakhall.org">msimpson@oakhall.org</a></td>
</tr>
<tr>
<td></td>
<td>Julie Carter</td>
<td><a href="mailto:carterj@esj.org">carterj@esj.org</a></td>
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<td>State Meeting Location</td>
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<td>State Meeting Date</td>
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**Georgia**

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<tbody>
<tr>
<td></td>
<td>Kim Norfork</td>
<td><a href="mailto:kimberly.norfork@uc.edu">kimberly.norfork@uc.edu</a></td>
</tr>
<tr>
<td></td>
<td>Jess Ramm</td>
<td><a href="mailto:jessica.ramm@hies.org">jessica.ramm@hies.org</a></td>
</tr>
<tr>
<td>State Meeting Location</td>
<td>Berry College</td>
<td>Rome, GA</td>
</tr>
<tr>
<td>State Meeting Date</td>
<td>Tuesday, July 30th, 2019 10 am – 12pm</td>
<td></td>
</tr>
<tr>
<td>Drive-In Workshop Coordinator</td>
<td>Ashley White</td>
<td><a href="mailto:awhite39@augusta.edu">awhite39@augusta.edu</a></td>
</tr>
<tr>
<td></td>
<td>Jessica Iarocci</td>
<td><a href="mailto:JIAROCCI@augusta.edu">JIAROCCI@augusta.edu</a></td>
</tr>
<tr>
<td>Drive-In Workshop Location</td>
<td>King's Ridge School</td>
<td>Atlanta, GA</td>
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**Louisiana**

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<tr>
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<tr>
<td></td>
<td>Kerri Caruso</td>
<td><a href="mailto:kcaruso@mcacubs.org">kcaruso@mcacubs.org</a></td>
</tr>
<tr>
<td>State Meeting Date</td>
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**Mississippi**

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<tr>
<td></td>
<td>Brandi Lyndall</td>
<td><a href="mailto:blyndall@get2college.org">blyndall@get2college.org</a></td>
</tr>
<tr>
<td>State Meeting Location</td>
<td>The University of Mississippi</td>
<td></td>
</tr>
<tr>
<td>State Meeting Date</td>
<td>Friday, January 17th, 2020</td>
<td></td>
</tr>
<tr>
<td>Drive-In Workshop Coordinator</td>
<td>Lauren Childers</td>
<td><a href="mailto:lchilder@olemiss.edu">lchilder@olemiss.edu</a></td>
</tr>
<tr>
<td></td>
<td>Jody Lowe</td>
<td><a href="mailto:jplowe@olemiss.edu">jplowe@olemiss.edu</a></td>
</tr>
<tr>
<td>Drive-In Workshop Location</td>
<td>The University of Mississippi</td>
<td></td>
</tr>
<tr>
<td>Drive-In Workshop Date</td>
<td>Friday, January 17th, 2020</td>
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</table>
### North Carolina
SAI Chairs: 
- Courtney Vaughn  
  cvaughn2@elon.edu  
- Jazmin Garcia Smith  
  jazmin.garciasmith@da.org  
State Meeting Location: 
- Elon University  
  Moseley Student Center  
State Meeting Date: 
- Thursday, August 1st, 2019; 9:00am-12:00pm  
Drive-In Workshop Coordinator:  
Drive-In Workshop Location:  
Drive-In Workshop Date:  

### South Carolina
SAI Chair: 
- Carolyn Stoddard  
  cstoddard@hammondschool.org  
State Meeting Date: 
Drive-In Workshop Coordinator: 
- Julia Hodge  
  HODGE@mailbox.sc.edu  
Drive-In Workshop Location:  
- University of South Carolina  
Drive-In Workshop Date:  

### Tennessee
SAI Chair: 
- Sammy Stevens  
  sammy@utk.edu  
State Meeting Location: 
State Meeting Date: 
Drive-In Workshop Coordinator: 
- Taylor Baird  
  taylor.baird@sewanee.edu  
Drive-In Workshop Location:  
- Sewanee: The University of the South  
Drive-In Workshop Date:  

State Meeting: Steps to a Successful State Meeting

2-4 months prior

- Finalize location/host (SACAC member colleges or high schools are suggested. Emphasize the recruitment opportunity in hosting the event)
- Set a date & time (Check state’s testing calendar and college fair schedule to avoid conflicts.)
- Create a tentative agenda (current & local concerns and whether you want to tour of the host campus)
- Set tentative speakers and/or topics.
- Once your date is set, work with SAI and Communication Board Chairs to create registration page.
- You should not be charging for the state meeting, but SACAC will not give any funding for this event. It is important you discuss any part of the event you feel need to fund with the host location.

45 days prior

- Start advertising the meeting by emailing the invitation to the state membership.
  - You will work with your State Communication liaison to draft an announcement about the event and announce registration is open.

1 month prior

- Finalize the schedule
- Create an online evaluation form
- Create the packet of information to be given out at check in (Good items are a copy of the schedule, a SACAC brochure and any additional materials that would be helpful in your state. SACAC flyers will need to be requested from info@sacac.org).

EVENT

- Please keep track of attendance and have participants sign-in the morning of the meeting.
- Be sure to publicly thank any sponsors including the host school.
- Distribute the 1-page SACAC membership brochure
- Send pictures of the event to social@sacac.org during the event.

Within 30 days after

- Submit a short summary of the event to both your SAI Board Chairs and the Communication Board chairs stateinitiatives@sacac.org and Communications@sacac.org along with a few pictures. (Just a quick rundown of what happened and what was covered, how many people who were there. Shout outs to the people who were helpful to make the event happen.)

Drive-In Timeline: Steps to a Successful Drive-In Workshop

4-6 months prior

- Finalize location/host (SACAC member colleges suggested. Emphasize the recruitment opportunity in hosting the event, and the college/university may defray some of the cost.)
- Set a date & time (Check state’s testing and college fair calendar to avoid conflicts.)
- Create a tentative agenda (current & local concerns and tour of the host campus)
- Set tentative faculty. Contact college, high school, and/or independent members of NACAC, SACAC, or any of the affiliates to serve as faculty. (Note: Presenters do not pay a registration fee; however, there will be no reimbursement for travel or overnight accommodations for presenters.)
- Estimate cost: SACAC will reimburse up to $1500 of pre-approved, documented expenses per state. Receipts are required, and reimbursements are restricted to actual Drive-In costs. All planning meetings/dinners are the responsibility of the individuals on the planning committee and are not reimbursable. Gifts for presenters are also not recommended to be submitted as expenses.
2 months prior

- Start advertising the workshop by mailing or emailing the Drive-In Workshop invitations and advertise the workshop to private, public, independent, and community-based organization counselors as a program sponsored by the SACAC. One note: Please do not advertise the number of CEs to be awarded in advance.
- Solicit & collect door prizes and presenter thank you gifts from within your state
- Order catering (refreshments & lunch)
- Arrange any technology equipment through the host site

At least 45 days prior

- Submit Plan & Proposal for Funding form to SAI Board Chairs at stateinitiatives@sacac.org and the SACAC Treasurer at treasurer@sacac.org.
- Submit Continuing Education (CE) requests to SAI Board Chairs at stateinitiatives@sacac.org.
  - Conference Schedule (include designation of session breakouts for each session)
  - Speaker/Presenter Biographies (include educational credentials/background for each presenter)
  - Session Descriptions (one to two sentences for each session)
  - Copy of promotional materials (emails/copy of postcards/etc. - must include SACAC & NBCC logos on page 5 of handbook)
  - Sample Evaluation
- Send Elizabeth Merritt at info@sacac.org the event date, time, and parking information, so she can open registration on the SACAC website. You can also send text for an email to your state announcing your drive-in at this time.

1 month prior

- Assemble a comprehensive workshop packet (agenda, session descriptions, SACAC info, etc.) to distribute to each attendee on the day of the event. You may want to consider an electronic packet.
- Request SACAC informational flyers & tablecloth from Elizabeth Merritt at info@sacac.org. The tablecloth will need to be mailed back to her after the workshop.
- Create online evaluation to be used at the event.
- You will receive a Continuing Education Report Log Form to distribute to each of your participants on the day of the program within 30 days of the program. Each participant will receive two on the day of the event (one to keep & one to turn in to you before leaving). Keep your CE Log Form copies.
- Work with state communication liaison to create an email for the state membership notifying them of the event. This needs to be sent no later than 3 weeks before the event.

**EVENT**

- Please keep track of attendance and have participants sign-in the morning of the workshop.
- A $15 non-refundable registration fee is required to attend the workshop. This is payable online with credit card. On the day of the event, if there is space available, participants can pay on-site with a check/money order payable to SACAC. These checks & money orders are to be mailed that day to Elizabeth Merritt, Executive Assistant SACAC (139 River Wind Drive, North Augusta, SC 29841).
- Be sure to publicly thank sponsors including host university.
- Distribute the 1-page SACAC membership brochure
- Send pictures of the event to social@sacac.org during the event.

Within 30 days after

- Submit the online Reimbursement Form for approval, then the receipts will be sent to the SACAC Treasurer for reimbursement. Send an email with a statement of completion of the form as well as copies of your receipts from the event to SACAC Treasurer at treasurer@sacac.org and the SAI Board Chairs at stateinitiatives@sacac.org.
- Submit your final Continuing Education requirements to the SAI Board Chairs at stateinitiatives@sacac.org. Coordinators need to provide the following COMPLETE information:
  - Roster of Program Participants in Excel format with the participant’s name, institution, email, # of CEUs per attendee.
  - Program Evaluation Summary
- Individual CE certificates will be emailed to each participant 90 days after the event. Mail your hard copies of all CE Log Forms to Elizabeth Merritt, Executive Assistant SACAC (139 River Wind Drive, North Augusta, SC 29841).
Submit a short summary of the event to Communications@sacac.org along with a few pictures. (Just a quick rundown of what happened and what was covered, how many people who were there. Shout outs to the people who were helpful to make the event happen.)

Logos Needed for Promotional Materials

SACAC Logo 1:

SACAC Logo 2:

Continuing Education Credits NBCC Logo:

The Southern Association for College Admission Counseling has been approved by NBCC as an Approved Continuing Education Provider (ACEP No. 6805). Programs that do not qualify for NBCC credit are clearly identified. SACAC is solely responsible for all aspects of the programs.
Plan and Proposal for Funding - Drive-In Workshops

Please return this completed form at least 45 Days prior to proposed Drive-In Workshop to the SAI Board Chairs at stateinitiatives@sacac.org and SACAC Treasurer at treasurer@sacac.org.

Drive-In Workshop Location:______________________________________________

Drive-In Workshop Date:_________________________________________________

Drive-In Workshop Time:_________________________________________________

Drive-In Coordinators and Institution:

Name:____________________________ Name:____________________________
Institution:_______________________ Institution:_______________________
Address:_________________________ Address:_______________________
Phone:____________________________ Phone:_______________________
Email:____________________________ Email:_______________________

Please attach a tentative outline for the program including sessions and a faculty list.

Approximate number of attendees:_____________________________________

Expected cost of the Drive-In Workshop: (please include all costs associated with the program)

Expected Expense Description Amount

____________________________________________________________________

____________________________________________________________________

____________________________________________________________________

____________________________________________________________________

____________________________________________________________________

Total expected expenses ___________________

NOTE: SACAC will reimburse a maximum of $1500 of pre-approved expenses per state for Drive-In Workshops. To receive reimbursement you must submit the online restateinitiatives@sacac.org reimbursement form and email copies of itemized receipts to SAI Board Chairs and SACAC Treasurer at stateinitiatives@sacac.org and treasurer@sacac.org within two weeks of the program. Personal travel expenses are not normally reimbursed. Reimbursement requests must be received by SAI Board Chairs within 2 weeks after completion of program. Please refer to the Drive-In Workshop Handbook to determine what expenses will be covered under the SACAC reimbursement policy.