

# MINUTES

## Southern Association for College Admission Counseling For the General Membership Meeting @ the NACAC Annual Conference

Thursday, September 26, 2019 – 4:45 – 6:15 pm  
Kentucky Convention Center, Ballroom E  
Lexington, KY

President Ryan Cassell called the meeting to order at 4:51 pm.

Motion was made to approve the April 8, 2019, General Membership Meeting Minutes, appr seconded, and was approved.

**SACAC Board Update** (Ryan Cassell) – acknowledgement of board, committees & thanks

**NACAC Board Update** (Janet Marling, National Institute for the Study of Transfer Students, NACAC Board Members)

- Greetings & Thanks from the NACAC Board
- Imagine Fund – Supports professionals; goal of \$15,000 to be raised during this conference
- NACAC CEO Transition – Russell Reynolds Associates have been brought in to run the search process; members have the opportunity to voice their interests, opportunities during NACAC conference presented
- Membership Model – Board has been working on revising this for a few years; taking the opportunity to do this differently to make sure the organization remains viable in the by being accessible to as many professionals as possible; if the model is adopted, it would go into effect for the 2021 membership year
- Code of Ethics & Professional Practices – 3 changes to be voted on Sat am by Assembly delegates (bulk of the SACAC Board + delegates from other affiliates)

**Treasurer's Report** (Erin Chadwick)

- As of September 25, 2019, the general checking account balance was \$229,095.14 & our reserve fund Raymond James investment accounts balance was \$502,079.73 which is over half a year of operating funds, as recommended.

**PD Update** (Arlene Outerbridge & Caroline Morris)

- Committee Oversees Sweet Tea Tour, Summer Seminar, Dry Run & Webinars (please see [www.sacac.org/professional-development](http://www.sacac.org/professional-development) for details)
- Host locations needed for:
  - Summer Seminar – Summers 2020 & 2021 (Thanks to Rhodes last host for last 2 years)
  - Dry Run– Summers 2021 & 2022 (Tulane hosted in 2019 & will again in 2020)
  - Email [professionaldevelopment@sacac.org](mailto:professionaldevelopment@sacac.org) if your institution is interested

**Annual Conference Update** (Anita Alston Hua & Jonathan Ferrell)

- The 2020 SACAC Annual Conference at the Hyatt Regency Jacksonville-Riverfront in Jacksonville, FL, April 19-21, 2020 (Sunday the 19<sup>th</sup> will be the local public high school counselor day, Tuesday will be post-conference sessions & college tours)
- Conference Session Proposals Due Oct 18 -this deadline will not be extended
- Registration will be going live in January; hotel will be connected to your registration

- Anita will serve as overseer logistics and Jonathan, sessions/content

### **Governance & Nominating Committee** (Jessica Sant; Connie Scrivens is current chair)

- Recognition & thanks of committee
- Applications & Nominations are live – links at [www.sacac.org/about-sacac/committees/governance-and-nominating](http://www.sacac.org/about-sacac/committees/governance-and-nominating)
  - Deadline to submit nominations for Board of Directors: January 13, 2020 (you will be contacted if nominated so that you can apply)
  - Deadline to apply for Board of Director positions: January 20, 2020 (you can self-nominate or be self-nominated)
  - Deadline to submit Annual Award Nominations: January 20, 2020
- Jessica encouraged all to get involved in the work of the association as well as to make nominations
- Questions? Email: [sacacgovernanceandawards@gmail.com](mailto:sacacgovernanceandawards@gmail.com)

### **Government Relations Update** (Maria Elena Ornelas, Megan Rolf)

- Several legislative days are being planned with the coordination of the state chairs – please plan to attend to advocate for the profession & students you serve
- March Advocacy Days on the Hill through NACAC offer opportunities to get involved on the national level – March 8 and 9, 2020. Registration opens later this year.

### **Communications** (Sean Kennedy, Amy Moffatt)

- Thank you to Amy for taking on the update of the SACAC website & handling mass email communication during the executive assistant transition
- Recognition of communications team – communications liaisons, social media team, Southern Scope Blog – can view their information on the communications portion of the website
- Reach out to [communications@sacac.org](mailto:communications@sacac.org) if you have suggestions, ideas for content
- Seeking communications liaisons for both AL and TN – contact Sean and Amy at [communications@sacac.org](mailto:communications@sacac.org) if you are interested or know of someone who would be great
- In a desire to condense communications, if you are a committee chair and have something to share to membership, make sure to run up to Board contact first

### **Membership** (Ryan Cassell)

- Please renew if you haven't yet; you'll be receiving an email reminder soon if you haven't renewed yet

### **New Business**

- Intro of Diana McAfee, Executive Assistant
- Brandi Smith requested that members keep Alexcia Gest's (Kipp Memphis) family and friends in our prayers as she unexpectedly passed away in August.
- Sarbeth Fleming (IAS) put out a call for Mini Camp College hosts. Mini Camp College is a one-day workshop for high school students. If you are interested in hosting, Sarbeth will send you ALL the resources you need to put on the program. Visit <https://www.sacac.org/professional-development/mini-camp-colleges/>

Motion to adjourn was presented, seconded, and passed. Meeting was adjourned at 5:42 pm.

Submitted by Diana McAfee, October 2, 2019